News Tracker Application

**Problem Statement:**

Most people don’t go through the news on a regular basis unless something really important happens around the world or in their field of interest. Traditional newspapers and news channels do the job but it takes a lot of time and is not feasible to use at all places. News Tracker application allows users to get a quick glimpse of the news which is personalised towards the user interest.

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| Who does the problem affect? | Working individuals, students and anyone who is not able to catch up with daily news |
| What are the boundaries of the problem? | Recommended news is not personalised towards each user’s interest |
| What is the issue? | People not following the news because it is time consuming and its inability to sate user’s interest |
| When does this issue occur? | When news is flooded with elaborate and unnecessary details about the incidents. |
| Where is the issue occurring? | In traditional media forms like newspaper and TV |
| Why is it important that we fix the problem? | Fixing this problem would help people catch up with the daily incidents without spending a lot of time. |

* William who is an office worker with a tight schedule and doesn’t have time to leisurely read the newspaper to catch up with daily events that his colleagues are talking about, he needs the news in its concentrated state so that he can update himself in short breaks or during his travel by bus.
* Raj is a high school student who is interested in sports news and he also doesn’t like to sit and spend a lot of time reading and needs only the sports news in its consolidated form.
* Joe, a novel writer likes to take cut outs of newspaper articles that contain interesting incidents that he might use as reference in his novels. An application which facilitates saving important news articles without maintaining folders of newspaper cut outs would be highly beneficial.